

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Designing, Printing and Supply of Wall Calendars – 2009 by M/s. Livewires Advertising (Pvt.) Ltd. – Amount Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No 137.

Dated: 13 -02-2009

Read the following:

- 1 Govt. Lr.No. 62/PMU/DDC/2009, YAT&C (PMU) Department. Dt.06-01-2009.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Bill No. Prod-478, dt.12.01.2009 of M/s. Livewires Advertising, Pvt., Ltd, Hyderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been publishing calendars of wall type, as a part of promotional initiatives. As a follow up of these initiatives, this Department has given a work order to M/s. Livewires Advertising Agency, Hyderabad to Design, Print and Supply of 4000 Nos of Wall Calendars, for design development of AP Tourism Wall Calendar, 13 sheets inclusive of layout, colour scheme, compose of dates, holidays list, etc., digital prints for proofing, and to make ready to print soft copy, with the following specifications. Size 17” x 22” on 170 gsm foreign art paper gloss with four colour offset printing impose, wiros binding, in order to distribute the same among the public. After completion of the work M/s. Livewires advertising agency who are well experienced in designing and printing of Calendars and has submitted a bill amounting to Rs. 8,44,947/- vide letter 5th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.8,44,947/- (Rupees Eight Lakhs Forty Four Thousand Nine Hundred and Forty Seven only) towards Designing, Printing and Supply of Wall Calendars.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (15)- PATA Conference - 500 – Other charges – 503 – Other Expenditures”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Advertising Pvt, Ltd, Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To,
M/s. Livewires Advertising Pvt, Ltd, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad
Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER